

"A DECADE OF HISPANIC BUSINESS GROWTH"
The 10th Annual Maryland Hispanic Business Conference



MARYLAND
HISPANIC BUSINESS
C O N F E R E N C E 2 0 1 1

VIEW OUR VIDEO! www.mdhbc.com

Photography by Beverlee Barthel www.beverleebarthelphotography.com

SAVE THE DATE
Tuesday, September 6, 2011



The 2011 Maryland Hispanic Business Conference is the premier Hispanic Business event in the entire region, serving more than 20,000 Hispanic businesses in Maryland.

This annual event is a joint collaboration of the Hispanic Chambers of Commerce of Maryland, Baltimore and Montgomery County, in close cooperation with government agencies.

The conference hosts a variety of workshops, training and business sessions focused on creating opportunities for participants from all industries. Attendance is expected to exceed 700, be sure to reserve your space today.

REGISTER NOW!

For sponsorships and
exhibiting information
Visit us and register online at
www.mdhbc.com
or call us at
240.367.7750

MARYLAND
HISPANIC BUSINESS
C O N F E R E N C E 2 0 1 1

Marriott Bethesda North
Hotel & Conference Center
5701 Marinelli Road
North Bethesda, MD 20852

SPONSOR

INFORMATION KIT

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The 10th Annual Maryland Hispanic Business Conference

Tuesday, September 6, 2011

Marriott Bethesda North Hotel & Conference Center

A Decade on the Growing Hispanic Market

A joint collaboration of the Hispanic Chambers of Commerce of Maryland, Baltimore and Montgomery County in close cooperation with the top Hispanic entrepreneurs in Maryland and government agencies that support business economic development.

- The number of Latino-owned businesses in the United States increased by 43.7 percent from 2002 to 2007. That rate of increase is more than twice the national average of 18 percent during the same time period for all businesses.
- Contributing 13 billion dollars a year to the metro area economy, Hispanic businesses in the Washington area grew three times as fast as local businesses overall between 2002 and 2007, growing revenue 79.2 percent to \$7.65 billion.
- Hispanic-owned firms generated more than \$345.2 billion in sales in 2007, an increase of 55.5 percent over 2002.
- With the current state of the economy, it is vital that all businesses reach out and establish new relationships, come meet the top players in industry and government and take your business to the next level.
- Learn how to increase your business by targeting the exponentially growing Hispanic market.
- By 2011, Hispanics will account for 9.5 percent of all U.S. buying power, up from 5 percent in 1990.

The success of the conference speaks for itself,

- Attendees were very satisfied with what they learned and the connections they made at the conference.

Sponsoring and exhibiting at this important venue offers great visibility to corporations and agencies targeting the fastest growing segment of the Maryland economy.



SPONSORSHIP BENEFITS

The 10th Annual Maryland Hispanic Business Conference

Platinum Sponsor \$20,000

- Publicly recognized as a Platinum Sponsor for the Maryland Hispanic Business Conference 2011 and ten (10) seats at all Conference events
- Opportunity to address the audience at one of the Conference plenary sessions
- Large display space in the Conference exhibition area
- A large banner will be prominently displayed at both plenary sessions during the Conference
- Prominent listing in the Conference brochure
- Full-page ad in the program journal
- First location on the Conference Web site, and Maryland Hispanic Business Platinum Sponsor Conference Appreciation Plaque

Gold Sponsor \$15,000

- Publicly recognized as a Gold Sponsor for the Maryland Hispanic Business Conference 2011 and seven (7) seats at all Conference events
- Opportunity to address the audience at one of the Conference sessions
- Display space in the Conference exhibition area
- A large banner will be prominently displayed at both plenary sessions during the Conference
- Listing in all printed materials concerning the Conference: e.g. listing in the Conference brochure
- Full-page ad in Conference program
- Prominent location on the Conference Web site
- Maryland Hispanic Business Gold Sponsor Conference Appreciation Plaque

Silver Sponsor \$10,000

- Publicly recognized as a Silver Sponsor for the Maryland Hispanic Business Conference 2011 and five (5) seats at all Conference events
- Display space in the Conference exhibition area
- Poster-size sign displayed at the Conference luncheon
- Listing in all printed materials concerning the Conference: e.g. listing in the Conference brochure
- Full-page ad in the Conference program
- Prominent location on the Conference Web site
- Maryland Hispanic Business Conference Silver Sponsor Appreciation Plaque

Bronze Sponsor \$5,000

- Publicly recognized as a Bronze Sponsor for the Maryland Hispanic Business Conference 2011 and three (3) seats at all Conference events
- Display space in the Conference exhibition area
- Poster-size sign displayed during Conference luncheon
- Listing in the Conference brochure
- Half-page ad in Conference program
- Listing on the Conference Web site
- Maryland Hispanic Business Conference Bronze Sponsor Appreciation Award

Conference Sponsors \$2,500

- Publicly recognized as a Conference Sponsor for the Maryland Hispanic Business Conference 2011 and two (2) seats at all Conference events
- Quarter-page ad in Conference program
- Display space in the Conference exhibition area
- Listing in the Conference brochure
- Mention on the Conference Web site

SPONSORSHIP AGREEMENT

The 10th Annual Maryland Hispanic Business Conference

Sponsor Information

Name _____ Badge Name (This name will appear in your badge) _____

Title _____ Company/Institution _____

Address _____ City _____ Zip Code _____

Work Phone _____ Fax _____ E-mail _____

Point of Contact (POC) _____ (POC) Phone Number _____ (POC) E-mail _____

Level of Sponsorship

- | | | | |
|--------------------------------|----------|----------------------------------|----------|
| <input type="radio"/> Platinum | \$20,000 | <input type="radio"/> Bronze | \$ 5,000 |
| <input type="radio"/> Gold | \$15,000 | <input type="radio"/> Conference | \$ 2,500 |
| <input type="radio"/> Silver | \$10,000 | | |

Method of Payment

Please mark your preferred method:

- ☐ Check Enclosed Check # _____
- ☐ Please Invoice
- ☐ Credit Card: ☐ MasterCard ☐ Visa ☐ AMEX

Card # _____ Exp. Date Card _____ Security Code _____

Name on Card _____

Card Billing Address _____ City _____ Zip Code _____

Signature _____ Date _____

Please make checks payable to

Maryland Hispanic Business Conference

MDHBC Tax I.D. No. 04-3590287

c/o Jerry Godwin

2011 Chair, Maryland Hispanic Business Conference

P. O. Box 543

Gaithersburg, Maryland 20884

Telephone: (301) 408-8265 | Fax No: (240) 668-9474

Email: info@mdhc.com

www.mdhbc.com

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CONFERENCE 2011

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EXHIBITOR RESERVATION FORM

The 10th Annual Maryland Hispanic Business Conference

Tuesday, September 6, 2011

Exhibit Space Details

Table-top exhibits are located in exhibit areas outside of the general session and breakout session rooms.

The entire exhibits area is carpeted. Move-in and build-up is schedule before the conference starts, 7:00am – 8:00am on Tuesday, September 6, 2011.

Each table-top exhibit will consist of the following:

- Table-top exhibit 6' wide x 3' deep, with one draped table.
- Exhibitor will receive two (2) all day tickets for booth attendants.
- No electricity provided. If you require electric service at your booth, that should be ordered directly from the Marriott Bethesda North using their Exhibitor Electrical Order Form
- Tabletop exhibitors may place a sign or vertical exhibits on their tables as long as they fit within their assigned space.

Order Form

My company wishes to reserve the following exhibit booth(s) at the Maryland Hispanic Business Conference:

Exhibit Spaces	Government	Corporate	Small Business	Total
3'x 6' table-top	\$350	\$500	\$350	\$
3'x 12' table-top	\$500	\$1,000		\$
Double 3'x 12' table-top	\$750			\$
TOTAL ORDERED				\$

Booths will be assigned by event organizers. We will try to assign the space you have requested but cannot guarantee you will have the assigned spaces you have requested. MDHBC reserves the right to refuse exhibit space to any company or organization.

Name Badge and Mailing Information

Name	Badge Name (This name will appear in your badge)	
Title	Company/Institution	
Address	City	Zip Code
Work Phone	Fax	E-mail



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EXHIBITOR RESERVATION FORM
The 10th Annual Maryland Hispanic Business Conference
Tuesday, September 6, 2011

Method of Payment

Please mark your preferred method:

- ☐ Online Payment, Visit www.mdhc.com ☐ Check Enclosed - Check # _____
☐ Credit Card: ☐ MasterCard ☐ Visa ☐ AMEX

Card # _____ Exp. Date Card _____ Security Code _____

Name on Card _____

Card Billing Address _____ City _____ Zip Code _____

Signature _____ Date _____

If you are enclosing a check, please return form to

Maryland Hispanic Business Conference
MDHBC Tax I.D. No. 04-3590287
c/o Jerry Godwin
2011 Chair, Maryland Hispanic Business Conference

P. O. Box 543
Gaithersburg, Maryland 20884
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Email: info@mdhc.com
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INDIVIDUAL ATTENDEE RESERVATION FORM

The 10th Annual Maryland Hispanic Business Conference

Tuesday, September 6, 2011

Expo Details

As an attendee you will be entitled to the following benefits:

- Exhibit Floor
- Breakfast
- Awards Luncheon
- Seminars and Workshops
- Network / Happy Hour / Door Prizes

Ordering Form

I wish to register for the Maryland Hispanic Business Conference:

Number of People you are registering:

_____ Attendee Full Day Registration (\$125.00)	Total: _____
_____ Attendee Breakfast and Morning Seminars Registration (\$55.00)	Total: _____
_____ Attendee Lunch and Afternoon Seminars Registration (\$75.00)	Total: _____
_____ Attendee Networking / Happy Hour / Door Prizes Registration (\$45.00)	Total: _____

*Tax Deductible Event

Name Badge and Mailing Information

Name _____ Badge Name (This name will appear in your badge) _____

Title _____ Company/Institution _____

Address _____ City _____ Zip Code _____

Work Phone _____ Fax _____ E-mail _____

Method of Payment

Please mark your preferred method:

- ☐ Online Payment, Visit www.mdhc.com ☐ Check Enclosed - Check # _____
- ☐ Credit Card: ☐ MasterCard ☐ Visa ☐ AMEX

Card # _____ Exp. Date Card _____ Security Code _____

Name on Card _____

Card Billing Address _____ City _____ Zip Code _____

Signature Date _____

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